



# Propel

YOUR BUSINESS AND LIFE  
*ACTIVATION PROGRAM*

This activation program will PROPEL you to  
***START, SCALE & SUSTAIN***  
the Business and Life of your Dreams!

## MODULE ONE

### “START”

*with*

### *THE 5 C'S*

CLARITY, COURAGE, CONFIDENCE,  
COMMITMENT & COMPASSION

## MASTERCLASS

### *Clarity*

*“One day it will be so clear - what you thought was the end,  
was really just the beginning. Some doors are hidden until we  
are ready to open them.”*

- CW POET

# CLARITY

Clarity is the road map to the business and life of your dreams.

***What is your vision, mission and passions (dreams/goals)?***

You can not identify your vision, mission and passion if you are not clear.

Let's go within together and explore.

Take a moment to be honest with yourself and write down your vision, mission and passion(s). It can be anything! Remember a dream, goal and desire is only a wish if you don't write them down.

**“Whatever the mind of man can  
conceive and believe, he can achieve.”**

- NAPOLEON HILL

What is your *Vision* (See it)? \_\_\_\_\_

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What is your *Mission* (Believe it)? \_\_\_\_\_

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What is your *Passion*? \_\_\_\_\_

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# CLARITY

It's absolutely fine if you are not clear right now on your vision, mission and passion. That is what the *Propel Your Business and Life Activation Program* will help you uncover. It will assist you to move forward to create the business and life that you want to live.

JEREMIAH 29:11

## 3 steps to begin your road to Clarity:

### 1. INNER WORK

Your visions, missions and passion will only become clear when you really look inside yourself. God wants to guide you! If you are not honest with yourself, you will keep doing the same things again and again hoping for different results. I know, I've been there. This self deception will keep you off the road to Clarity that will lead you to the business and life of your dreams. You must do the hard work. *Proverbs 15:23*

**Write down obstacles that have kept you from achieving your goals.**

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### 2. YOUR WHY

I've shared consistently with my staff at the Novita Spa and with people and businesses I have coached and mentored over the years, that "Clarity Leads to Power!" If you don't have Clarity of your WHY, why would you do anything? A confused mind says NO! Once you really know your WHY it will begin to transform your life! When things get difficult, and they will, your WHY will keep you aligned and clear with your vision, mission and passion. *Psalms 32:8*

**What is your why?** \_\_\_\_\_

**What impact do you want it to make?** \_\_\_\_\_

**What will you lose if you don't find and accomplish your why?** \_\_\_\_\_

### 3. SELF AWARENESS

Take time to go within and become self aware. Learn to listen to yourself. Clarity evolves with the renewing of your mind. Some ways to practice self awareness would be reading, listening to podcasts, studying scripture, taking time for prayer, most importantly write down in a gratitude journal what you're grateful for. This is something you must do daily - all day, everyday. *Romans 12:2*

**Write down ways YOU will renew your mind in 2022.**

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# NOTES

*“Megan has been my mentor, coach and inspiration for 12 years. From the beginning of my aesthetic career through today. I was trained in the 5C’s throughout. I have recently started my own business. Without her guidance, mentoring and confidence in me, I could not have done this transition so easily! I use and rely on the 5 C’s to build my new Spa business daily.  
Thank you Megan!”*

GIGI SPENCER

*“I recently started my own Aesthetic Spa Business after working for Megan DiMartino during the last 8 years of my career! I joined Megan at the Novita Spa and Medical Rejuvenation Clinic, shortly after getting my Aesthetic License! I could not have begun this new business with out her guidance, mentoring and encouragement! Continuing Megan’s Philosophy of S.P.A Special - Pampering - Attitude for each Guest. From Hello to Forever with the Novita Result Oriented Skin Care created the Clarity I need for the foundation!  
Thank you Megan!”*

BRIDGETT GLORIA

TAKE THAT FIRST STEP!

CLARITY WILL HELP YOU BEGIN  
THE JOURNEY OF YOUR LIFE.

*It is never too early or too late to create the  
business and life of your dreams!*

It also requires Courage, Confidence,  
Commitment and Compassion!

I am here to assist you to gain

*Clarity*

to take that first step...

**TO START & NEVER STOP!**

Be blessed,

*Megan*

**MEGAN DIMARTINO**  
CEO Chief Evolve Officer  
Megan DiMartino Creative Business LLC

**PROPEL.BUSINESS**

